



## BRICKFORM® Standard Color Selection Guide

FOR TECHNICAL ASSISTANCE PLEASE CALL 800-483-9628



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**Color Hardener™**

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**Antique Release™**

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**Antique-It™**

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**Cem-Coat™**

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**FreestylePRO®**

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**Overlay Liquid Colorant™**

This selection guide represents the entire stock collection of designer colors available in BRICKFORM Color Hardener, BRICKFORM Antique Release, BRICKFORM Antique-It, BRICKFORM Cem-Coat, BRICKFORM FreestylePRO and BRICKFORM Overlay Liquid Colorant. BRICKFORM is devoted to providing the widest variety and largest selection of coloring products available for decorative concrete. Forty standard colors and the ability to custom color-match guarantees that BRICKFORM can provide you with the color combination for any project.

**BRICKFORM** Defining Decorative Concrete™

# BRICKFORM STANDARD COLOR SELECTION GUIDE

BRICKFORM Color Hardener™

BRICKFORM Antique Release™

BRICKFORM Antique-It™

BRICKFORM Cem-Coat™

BRICKFORM FreestylePRO®

BRICKFORM Overlay Liquid Colorant™

*The colors shown are representative and approximate, as closely as possible, concrete with a flat troweled finish, sealed with BRICKFORM, solvent-based, Gem-Seal.*



320 Golden Sandstone



1080 Adobe Buff



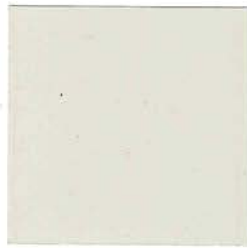
1070 Sandy Buff



325 Sandstone



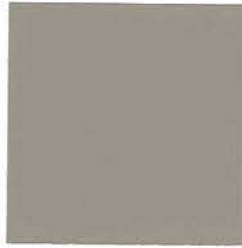
350 Desert Tan



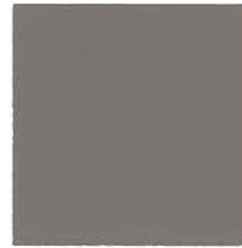
1030 Ash White



250 Oyster White



1090 Sun Buff



1010 Smokey Beige



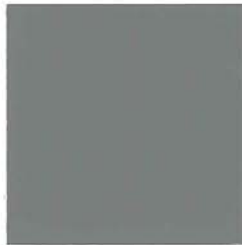
300 Nutmeg



625 Dover Blue



615 Stone Gray



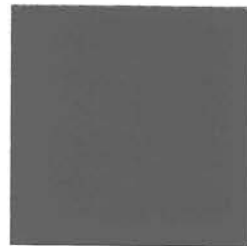
600 Light Gray



200 Medium Gray



100 Dark Gray



815 French Gray



1040 Weathered Sage



1045 Shadow Slate



825 Slate Green



650 Smokey Blue\*

Also available in: (All Products) 900-Black, 1000-White



BRICKFORM Color Hardener, BRICKFORM Antique Release Agent, BRICKFORM Antique-It, BRICKFORM Cem-Coat, BRICKFORM FreestylePRO, and BRICKFORM Overlay Liquid Colorant are available in 42 standard colors.

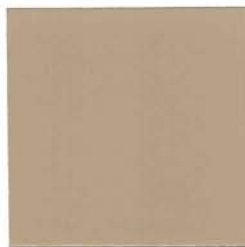
\*BRICKFORM Overlay Liquid Colorant not available in Smokey Blue.

Custom colors and color matching services available

Add BRICKFORM's complete line of texturing tools and accessories and you have the potential to create stunning, textured interior floors and exterior hardscapes. Imagine concrete that looks like old brick or Mexican tile. Create cobblestone courtyards, walkways or entries made to look like imported slate, or decks and verandas that resemble old cedar planking. For over 35 years, BRICKFORM has been helping to make a reality creative, distinctive, appealing concrete hardscapes. Discover the exciting possibilities for yourself.



330 Coconut



735 Cappuccino



310 Cream Beige



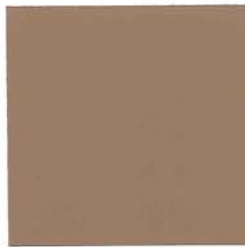
1035 Summer Beige



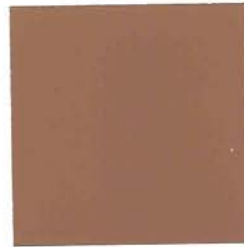
1055 Pecos Sand



1020 Antique Rose



1050 Antique Cork



515 Sunbaked Clay



700 Terra Cotta



425 Autumn Brown



1015 Blush Beige



375 Buff Tan



525 Dusty Rose



400 Chestnut



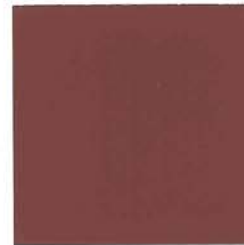
810 Walnut



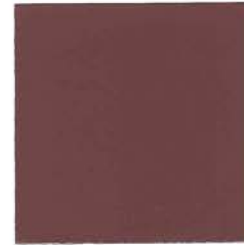
115 Venetian Pink



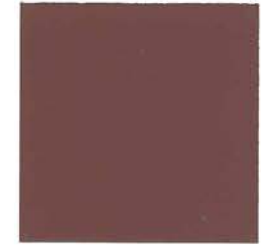
1065 Quarry Red



500 Tile Red



575 Victorian Red



550 Brick Red

**Inquiries: 800-483-9628**

**Web: [www.brickform.com](http://www.brickform.com)**

The colors shown are representative and approximate, as closely as possible, concrete with a flat troweled finish, sealed with BRICKFORM Gemseal. BRICKFORM is not responsible for job conditions, application methods, finishing techniques, curing methods and other variables and cannot guarantee the final appearance to be an exact match. Texturing or finishing techniques such as brooming or troweling, the use of sealers, and slight color-drifts in raw materials will produce variations of the colors. BRICKFORM strongly recommends a representative job sample for each product.

**BRICKFORM Color Hardener Non-Fading Color • Improves Abrasion Resistance • Interior or Exterior Use • Can be Antiqued and Stained**

BRICKFORM Color Hardener is an engineered blend, used to color the surface of new concrete. When applied, a dense layer is formed, making the concrete surface more abrasion and impact resistant. BRICKFORM Color Hardener is available in 42 standard colors and custom color matching is available. BRICKFORM Color Hardener is manufactured with the finest UV-resistant pigments and premium aggregates available. BRICKFORM Color Hardener is designed to work with imprinting tools to produce clear, sharp impressions that enhance the finished appearance of any new hardscape. When properly applied and troweled into newly placed, fresh concrete, it forms a colored concrete surface that is resistant to weathering, wear and normal abrasion.

**BRICKFORM Antique Release Easily Applied • Prevents Tools from Sticking and Marring • Interior or Exterior Use**

BRICKFORM Antique Release is a colored powder that forms a waterproof barrier and reduces concrete build-up on BRICKFORM Texture Mats™. Available in 42 standard colors, BRICKFORM Antique Release can also be custom-matched to almost any color. Use BRICKFORM Antique Release and BRICKFORM Texture Mats over BRICKFORM Color Hardener™ to create the look and feel of many natural materials. Made with the finest ultra-violet-resistant pigments available, BRICKFORM Antique Release stands up to the effects of sunlight. BRICKFORM Antique Release is made from a finely ground formula that works with polyurethane, texturing mats to create a beautifully antiqued and textured concrete surface.

**BRICKFORM Antique-It Easy to Apply • Dries Fast • Durable Color**

BRICKFORM Antique-It is a water soluble antiquing agent designed to impart a secondary color or highlight over stamped concrete or textured overlays. Antique-It is easy to apply, dries fast and provides a durable color that closely resembles the look of release powder.

**BRICKFORM Cem-Coat Simple Two-Part Mixture • UV-Resistant • Durable and Long Lasting • Interior or Exterior Use**

BRICKFORM Cem-Coat is a high-quality coating, made especially for use over existing, unsealed, interior or exterior, concrete surfaces. It can be used to paint a solid color or antique a textured surface. BRICKFORM Cem-Coat is also well suited to vertical applications such as brick, masonry, and stucco. BRICKFORM Cem-Coat is available in 40 standard colors and custom color matching is available. BRICKFORM Cem-Coat is opaque, high-strength, and perfect for any unsealed, concrete-type surfaces. BRICKFORM Cem-Coat reduces the effects of fungus and is designed to be extremely UV-resistant. Packaged as a two-part mixture, each kit contains equal portions of powder and a colored liquid that must be thoroughly mixed together, prior to application.

**BRICKFORM FreestylePRO Interior or Exterior Application • Penetrating • Dries Quickly • No VOCs**

BRICKFORM FreestylePRO Solid-Color Stain is a polymer-modified, water-based, high-quality stain, made especially for use over existing, unsealed, interior or exterior, concrete surfaces. FreestylePRO is available in 40 standard colors and many other industry standards. BRICKFORM FreestylePRO Solid-Color Stain is used to color cured concrete surfaces. The stain actually penetrates the surface of the concrete and forms a breathable opaque finish that requires no sealer. BRICKFORM FreestylePRO Solid-Color Stain is prepackaged in kits that can be used to restore previously colored surfaces, to change colors, or to rejuvenate old, tired-looking concrete. BRICKFORM FreestylePRO Highlighter Stains are translucent and used to color or enhance areas of relief on textured, cured concrete surfaces or for a variegated or unique look.

**BRICKFORM Overlay Liquid Colorant Shake Well • Do Not Freeze • Keep Away from Children**

BRICKFORM Overlay Liquid Colorant is an engineered blend of color admixtures for the BRICKFORM Stampable Overlay, Micro-Topping and SM Professional Grade product lines. BRICKFORM Overlay Liquid Colorant is UV resistant and manufactured to strict standards to ensure color uniformity and consistency. BRICKFORM Overlay Liquid Colorants are non-hazardous water-based formulations providing easy clean up and no hassle shipping. BRICKFORM Overlay Liquid Colorant is available in 39 standard colors, packaged in 10 oz. bottles. See the BRICKFORM Standard Color Selection Guide for a complete list of available colors (excluding Smokey Blue).

**WARRANTY** • These products are not intended for public use and are intended for use by licensed contractors and installers, experienced and trained in the use of these products. They are warranted to be of uniform quality, within manufacturing tolerances. The manufacturer has no control over the use of these products, therefore, no warranty, expressed or implied, is or can be made either as to the effects or results of such use. In any case, the manufacturer's obligations shall be limited to refunding the purchase price or replacing material proven to be defective. The end user shall be responsible for determining product's suitability and assumes all risks and liability.

**CAUTIONS** • KEEP OUT OF REACH OF CHILDREN. Before using or handling, read the appropriate Technical Data Sheet, Safety Data Sheet and Warranty. DO NOT TAKE INTERNALLY. Avoid contact with skin and eyes. Use only with a NIOSH approved respirator when using these products.

Installation guidelines available at [www.brickform.com](http://www.brickform.com).

*BRICKFORM Color Hardener, BRICKFORM Antique Release, BRICKFORM Antique-It, BRICKFORM Cem-Coat and BRICKFORM FreestylePRO are available in 42 standard colors and a variety of custom colors. Color-matching services are also available. Brickform Overlay Liquid Colorant not available in Smokey Blue. This color chart is a representation only and does not guarantee that the final color will be an exact match. Texturing or finishing techniques such as brooming or troweling, the use of sealers, and slight color-drifts in raw materials will produce variations of the colors. BRICKFORM strongly recommends a representative job sample for each product.*

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